



Acalanes Students...
**SHOW US WHAT
YOU'VE GOT!**

8th Annual

Project LPIE is a project based competition in 10 categories that allow Acalanes High School students to showcase their skills.

Project LPIE is open to all Acalanes High School students. Projects may be created within or outside the classroom.

Cash prizes are awarded for 1st, 2nd and 3rd places.

Important Dates

March 22nd - Register Online

Let LPIE know that you want to **submit a project by completing the online registration form**. You will receive a confirmation email from LPIE.

April 12th - Projects Due

Submit your project online by 11:59pm using the link provided in your confirmation email. This submission gives you the opportunity to tell LPIE a bit about your project.

May 6th - Announcement of Winners

Winners will be announced online

Entrepreneur



Project Criteria

- > The purpose of this project is to see how well the entrepreneur understands and operates his/her business, not just how (or whether) it is profitable. Completeness, organization, and clarity will be considered.
- > Prepare a presentation (PowerPoint, Google docs, or other) describing your venture. Include the following in the order you think is best:
 - Product or service description.
 - Describe your background, interests, and experience relative to your business idea. How you got into your business.
 - Who is doing what to make the business operate?
 - How many hours per month or week do you spend on this business?
 - Who are your targeted customers?
 - Tell how you get your customers. Include samples or images of ads, coupons, flyers, business cards, or other things you use to attract customers.
 - Who are your competitors (e.g. big companies, other students, small businesses)?
- > Describe your financial experience.
 - What is your income and expenses - for a typical month? for a one-year period?
 - What is your profit (or loss) over this period?
 - How did you decide what to charge?
 - How did you get any money funding to start the business or buy equipment, supplies, or inventory (if any) e.g., loans, savings, gift, trade, other?
- > Provide pictures, a sample, or a prototype of your product or service.
- > Include recommendations from customers, if possible.

Judging Criteria

- > Entrepreneurial projects will be judged on depth; completeness; and over-all presentation of project.

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